

San Marino, 21.02.2017

Press Release
For immediate release

Cantoni is a partner of the group show *Design Italia* at ISH 2017, Frankfurt, March 14-18

With the collection of luxury design mirror, named Unica, the Cantoni brand demonstrates to the German public all the expressive force of contemporary luxury.

“Design products and high-quality technology, but also creativity, originality, tenacity and experience”: this Mauro Guzzini’s (Federlegno Arredo’s president) definition masterly represents the Unica’s by Cantoni product range deepest soul.

Cantoni, a production company based in San Marino, that from 20 years has been conveying to the world the elegance and the excellence of Made in Italy, will, therefore, be a true protagonist in the group show ‘Design Italia’. The Group Show is organised by Assobagno and Messe Frankfurt, on the occasion of the ISH 2017, the historical Exhibition in Germany dedicated to the new solutions for the bathroom and the plumbing and sanitary fittings sector.

Where and When

Cantoni will exhibit from 14th to 18th of March at:
ISH 2017, Messe Frankfurt
Hall 3, level 0 / Booth D 97

The product range Unica by Cantoni

The Unica range is composed of stylistically impeccable objects, that stand out for the attention to detail and the well-known **Italian production** quality: the 6 collections of Unica products can play a stylish key role in the furnishing of every room.

Thanks to its dynamism and design flexibility, Cantoni is also able to **develop customised products. Each piece is unique and personalised in every detail:** from dimensions to aluminium finishings, from the decorative, handmade frames in wood to the back-print of the glass.

The result is a collection of products of authentic design: **mirrors** and **backlit panels astonishing** to look at as much as **functional** and **intuitive** to use.

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The I-light lighting technology

Cantoni boosts the study of aesthetic and formal aspects of the products, with the **constant technological research**. This is how *I-light*, the patented lighting system that the brand Cantoni installs in every lighted mirror, was born.

I-Light is a **fully-integrated lighting technology** recreating the colour rendering and the reception of **sunlight** with absolute perfection. Far from being a mere decorative element, the mirror becomes a **highly functional tool**, the key element to organise the design I-light system in numbers: of the spaces destined to facial care, beauty and image.

I-light it is not only a lighting technology but a complex set of elements that, with their balance, creates the perfect light, not forgetting the environmental, energy saving side. Every aspect of the mirrors, from the curved profiles to the high-refraction lenses set into the frame, contributes to the creation of a 4200° kelvin light, CRI90, fully comparable to sunlight, ideal for ideal for beauty and face care.

Cantoni transforms the humble **mirror** from a mere furnishing accessory to **a highly functional tool**, a key element that becomes a focal point for the design of spaces used for activities connected with the face, beauty and image.

The Spring-fit technology

The real design is the one aiming to serve people and hiding smart ideas that make life better in a seemingly simple object. The Spring-fit system lays on these principles.

Spring-fit is an image replacement system made with backlit panels and frames that occur thanks to a simple hand pressure.

The backlit panel-lightened and embellished by decorative frames-loses its role of advertising tool to become a dynamic and versatile piece of furniture capable of enhancing pictures and works in digital art, combining brightness, refinement and simplicity.

La mission

The Cantoni's mission is to support the **interior designers creating amazing and highly functional rooms** for Luxury hotels, spa and private houses. We give them lighted mirrors and panels that, revolutionising the usual scheme of the bathroom design, loses the role of furnishing complements and become real structural elements, in a space where the main actor is the light.

The company

Cantoni is a production company based in San Marino with twenty years of experience.

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Its range of illuminated mirrors and panels, one of the largest ranges in Europe, conveys the full expressive power of **contemporary luxury** that is typical of the **Italian lifestyle**.

Thanks to its dynamism and design flexibility, in addition to the wide range of backlit mirrors and panels contained in the catalogue, Cantoni is also able to **develop customised products**, working proactively with architectural and interior design studios involved in **contract designs**.

FOR FURTHER INFORMATION
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